WELLINGTON AND DISTRICT
CHAMBER OF TRADE

President - R. J. Milbourne
Vice-President - F. R. Burton
Chairman of Executive - J. Simpson
Vice-Chairman - J. Hall
Hon. Treasurer - E. C. Ball
Hon. Secretary - R. Gwynne
Assistant Hon. Secretary - R. F. Whiteway

EXECUTIVE COMMITTEE.
Manufacturers’ Section:
R. E. Nutt (Court Works, Ltd.)
G. M. Elliott (J. Sankey & Sons, Ltd.)
J. L. Sturrock (Sinclair Iron Co., Ltd.)
G. F. H. Beard (C. & W. Walker, Ltd.)

Traders’ Section:
F. E. Hunt
E. R. East (Edward Turner & Son, Ltd.)
S. J. Green (W. H. Smith & Son)
S. R. Latham
W. E. Steventon

Illuminations.
During the whole of Shopping Week the Parish Church and the Lych Gate will be illuminated; Special Lighting in Market Square; Shops and Streets will be Decorated.
Precast Concrete

Cow Stalls, Fence Posts.
Well Linings, Pipes.
Glazed Wall Panels.
Shop Fronts.

JOHNSTON BROTHERS
(Contractors) LTD.
Doseley Quarries, Dawley
SALOP

Chippings, Tarmacadam,
Road Stone of every kind

Lay your Paths with
"NIMPACTACOTE"

No Special Appliances
Please send Post Card for Particulars
A Shopping Week is a sign of enterprise. The idea and the plans for carrying it out show that the traders of Wellington and District realise that the goodwill existing between them and their customers is well worth cultivating. By their displays, the value of their goods, and the services they render, the traders desire to deepen among all classes of the residents the consciousness that their varied requirements can be supplied by shopping at home.

Those who have the good fortune to live in the beautiful and historic district and to enjoy its amenities will hardly need to be reminded that, in a large proportion, the cost of maintaining these falls upon the local traders. From this standpoint the business community of Wellington can reasonably claim the fullest local support so that they may continue their businesses on high standards.

One of the most difficult of present-day problems is how to preserve the smaller towns of the country in the face of the rapid changes which are taking place. One way of doing this is by supporting their industry and trade, for upon these activities almost everything of a material character depends.

I am very glad to learn that the Chamber of Trade is experiencing a period of greater interest and activity; and the organising of the Shopping Week, for which its members have made themselves responsible, is one more indication that Wellington can justly claim that it unites the traditions of its splendid past with the true note of modern progress.

Support the Shopping Week and spend your money in Wellington.
The Chemists

Our Reputation is your Guarantee.

A few of our TIME-TESTED lines:

- Pinoline Inhalant - - 1/3 per bot.
  Pleasant and Effective.

- Lung Healer - - 1/3 & 2/3
  Safe and Speedy Remedy for all Bronchial.

- Pink Emulsion - - 1/3 & 2/3
  For the Chest and Lungs.

- Local Honey - - 10d. ½-lb., 1/6 lb.
  This Season’s

- “Sunshine” Vitamised Cod Liver Oil
  and Malt - 1/2 lb., 2/- 2-lb.

All National Health Insurance Prescriptions Dispensed.
Dispensed by Fully-Qualified Chemists.

Try us First.

WELLINGTON, New St. & Market Sq. (Tel. 55)

IRON-BRIDGE (Tel. 53)  HADLEY (Tel. 9314)
MUCH WENLOCK (Tel. 53)  SHIFNAL (Tel. 54)
With the continued growth of Wellington and the adjoining district, the making of new roads, and the erection of a large number of new houses, there is consequently an increasing and growing demand for commodities of all kinds, which the tradesmen of Wellington are prepared and ready to supply. In order to bring these commodities to the notice of the public, the Chamber of Trade has organised a special Shopping Week, in accordance with the details given in the accompanying programme.

This venture will prove beyond doubt that the tradesmen of Wellington recognise that an essential condition in an effort to improve the trade of the district is, that they must be an enterprising body, exercising foresight, striving to create new records, and aiming to keep these enterprises strong, virile, and progressive.

The buyer who extends a visit to Wellington so as to include an inspection of all the shops in the town, as well as the one he or she has specially in mind, will not only widen their horizon, but become more "au fait" with the latest fashions and other marketable goods of every description, while at the same time they will introduce a thrill into the prosaic task of shopping.
SANKEY PRODUCTS

HOLLOW-WARE (Sphinx Brand) of every description—Tinned, Japanned, Galvanised and in Stainless Steel.

STAINLESS STEEL SINKS of all sizes and description.

STEEL WHEELBARROWS (Sphinx Brand), with or without Rubber Tyres.

METAL TRIM (for Building Trade)—Steel Doors, Door Frames, Window Linings, Skirtings, etc.

PRESSED STEEL HOT WATER RADIATORS.

HEATING PANELS.

"SANKEY-SHELDON" STEEL FURNITURE.

JOSEPH SANKEY & SONS, LTD.
BILSTON WELLESTON
Staffordshire Shropshire.
Phone 41161 Bilston. Phone 500 Wellington.
Although I cannot pretend to pose as an authority or expert in retail distribution, I can visualise the Wellington Shopping Week as something more than a town where shopping is made easy for the buyers, but I view it as a meeting place where hosts of people will derive extreme pleasure from the shop window exhibits.

The shop windows, counters, and showrooms will display the latest and most attractive goods obtainable, which will illustrate conclusively that the public can depend more and more upon local establishments for meeting their needs, and that they can rely upon receiving from every member of the Wellington Chamber of Trade excellent goods and courteous service in the widest sense of these terms.

In conclusion I wish the members of the Wellington Chamber of Trade every possible success, and I feel sure that any business transactions the public may have with them will be carried out with a courtesy and charm entirely praiseworthy.

Wellington, Salop, 31st October, 1938.

R. J. MILBOURNE
President of the Chamber.

**Our Customers are satisfied with the quality and service we give.**

Buy your Fruit, Flowers and Vegetables from us during Shopping Week, We can satisfy you.

A. L. Boyle, 18 Market Square, Wellington

Experts in Artistic Floral Designs.

You're always sure of a welcome at The Clifton

**A Cheque for Half-a-Guinea**

Each day during Shopping Week the Manager of the Clifton (Mr. Basil M. Kay) will present a cheque for half-a-guinea to the first person over 16 years of age who stops him anywhere in the town or district between 12 and 2 p.m. and can produce a half admission ticket for the previous evening's performance, and has a copy of the Clifton monthly programme for December.

If it's Entertainment—it's the Clifton.
A Special Opportunity

will be given during Shopping Week to see this Handsome New ‘Hotpoint’ Washing Machine

at the Electricity Showrooms, Walker Street, Wellington.

Working demonstrations will be given frequently during the week, and you are specially invited to call in and see for yourself how with this efficient machine you can do a full week’s wash, including cost of heating water, soap, etc., for less than 6d.

A luxury laundry—always ready for use!
The Wellington and District Chamber of Trade was formed as the outcome of a Public Meeting held on the 12th October, 1926.

It was then decided that the objects of the Chamber should be:

- To promote the friendly relations of its Members.
- To discuss and take action upon matters affecting the interests of its Members, Local or Parliamentary.
- To co-operate with similar Associations in all questions of common interest.
- To foster the development of the Town and District from an Agricultural, Industrial and Residential point of view, and
- To promote generally the best interests of the Town and Community.

Since 1926 the effort has been to advance those aims. There was a period when the Chamber did not function so actively as could be desired, but following a letter recently issued on lines suggested by our Chairman, Mr. James Simpson, there has been considerable activity and increase of membership.

Only by full co-operation amongst the Traders of the Town and District can the objects set out above be achieved, and in
Our Business:

To provide you with reliable, efficient and economical servants in the form of . . .

GAS and COKE

Our Gas Tariffs:

For Industrial Purposes (Heat Treatment, etc.), from 4.33d. per therm (1/7½ per 1,000 c.ft.)

For Commercial Purposes (Hotels, Cafes, Heating, Fish Frying, etc.) from 6d. per therm (2/3 per 1,000 c.ft.)

For Domestic Purposes (Lighting, Water Heating, Cooking and Room Warming) on Two Part Tariff from 4d. per therm (1/6 per 1,000 c.ft.)

Our Name:

The Wellington (Salop) Gas Co.

Our Showrooms:

MARKET STREET, WELLINGTON

Our Telephone No.: 17
writing this note for the Shopping Week Programme, I take the opportunity of appealing to all Traders to become Members.

That "Unity is strength" is just as applicable to this Chamber as to any other organization.

The subjects discussed from time to time are full of interest and importance and the Trader has only to attend the Meetings to appreciate that it is always the endeavour to promote the welfare of the Town and District, and the interests of the Members.

We are affiliated to the National Chamber of Trade, and derive great assistance from the activities and operations of that Association.

I shall welcome intimation from Traders, who at present are not Members, of their willingness to join and in this way enable Shopping Week to mark a considerable advance in Membership.

R. Gwynne,
Hon. Secretary.

Wellington, Salop,
4th November, 1933.

FOR
Smart Clothing,
Reliable Underwear,
Stylish Shirts, Ties,
Hats and Caps.
Honest Value.

VISIT
Norman Jellyman
(Late T. Grainger),
The Noted Clothier
and Outfitter——
4 NEW STREET,
WELLINGTON.

For Optical Treatment and Correct Glasses when necessary, consult

Mr. Lawrence Shinn
Ophthalmic Specialist,
Eagle House,
The Square,
Wellington.

Tel. 144.
Tax free interest to Investors:—

**Deposit**  
2½ per cent.

**Fully-Paid £5 Shares**  
3 per cent.

**Monthly or Weekly Subscriptions**  
3½ per cent.

**Equivalent to:**

£3/9/0%  
£4/2/9%  
£4/16/6%  
gross at current Income Tax Rate.

**Mortgage Interest**  
4½ per cent.

Convenient Repayment Scales.

---

**APPLY TO DISTRICT AGENT:**

**G. H. Bond, Market Square, Wellington,**

or to the Head Office for full particulars
I welcome the opportunity of sending a message to the Trade and Industry of Wellington and District on the occasion of the Shopping Week organised by your local Chamber of Trade. First let me congratulate the organisers and those who are co-operating, on their energy and initiative which will, I feel sure, have a beneficial effect on trade and employment in the district.

Wellington is an important industrial and agricultural centre, which, with its variety of farming and its heavy and light industries, reproduces in miniature the industrial and economic picture of England. In an age when the tendency is towards large scale planning, there is a danger lest the importance of the smaller and more local economic units be overlooked. Therefore in my view the Shopping Week which opens on December 4th is rendering a very necessary service, and one worthy of the support of all those of us who feel a special responsibility for the industrial welfare of the area.

From my personal knowledge and my association with the district I can pay tribute to the progress which has been achieved during the past three or four years. Energy and initiative, combined with adaptability and skill in manufacture, have established a high reputation for Shropshire industry, which will, I am con-
GWYNNE'S
5 Crown Street - Wellington

Ladies' & Children's
: : Outfitters : :

Afternoon and Evening Wear of Distinction.

Gloves - Millinery
Hosiery - Macks
Knitwear - Underwear

We have a Choice Selection of Christmas Gifts.

Quality, Value and Personal Service assured.

Grand Theatre, Wellington

We are pleased to announce that we have secured for our patrons the output for 1939 of METRO-GOLDWYN-MAYER pictures (British and American)

With the following stars

Norma Shearer, Jeanette MacDonald, Nelson Eddy, Spencer Tracy, Mickey Rooney, Clark Gable, Myrna Loy, Robert Taylor, Maureen O'Sullivan, Wallace Beery, Robert Donat, etc.

In a Host of Lion-Roaring Attractions!
vinced, go forward with steady optimism and determination to meet and adapt itself to conditions as they arise and to put this part of England on a level with any other.

I feel sure that the shopping public, on whom ultimately the success of the week depends, may be relied on to support you to the full, knowing that in so doing they are actively and practically contributing to the livelihood and happiness of our own people.

Christmas Gifts which contribute to local employment are surely doubly blessed. Now that the shadow of war has been removed, we can welcome the approach of the festival season with its traditional emphasis on Peace and Goodwill both at home and abroad. No difficulties, national or international, are insoluble, if the determination exists to solve them.

Your Shopping Week is a guarantee that this district will be ready and able to take part in the greater general prosperity which I am confident lies ahead.

J. BALDWIN-WEBB.

Make Shopping Week
A Real Shopping Week
by a visit to—

WANFORD FIFIELD
For an inspection and purchase of your
GROCERIES AND PROVISIONS.

Quality — The Best.
Prices — The Lowest.

Personal attention assured all customers.
All your requirements . . .
and satisfaction guaranteed.

12 Duke Street, Wellington
Do you want to sell it?

If so, sell it through the "Classified" Columns of

"The Shrewsbury Chronicle."

1 Insertion— 3 Insertions—
1d. per word 2d. per word

Send your advertisement to-day to the Advertising Manager.

Display Advertisement Rates on Application.

J. T. COTTON, IRONMONGER

23 New St., Wellington

For Best Value in:

Tools and Cutlery | Household Requisites
Brushes | Sporting Ammunition
Aluminium Ware | Oil Heaters

All General Ironmongery.

Phone 445.
Ladies and Gentlemen,

It gives me very great pleasure, as Chairman of the Urban District Council, to write this foreword in the official programme of Wellington Shopping Week, and send on its way, what we all sincerely hope will be, a very happy, useful and successful event in the Social and Trading life of our Town.

Wellington has long been recognised as the Shopping Centre for mid-Shropshire, and, through its splendid train and bus services, is very accessible to places over a very wide area.

During the past 30 years its trading possibilities have been fully recognised, as is borne out by the many new businesses established in our midst.

Its attractiveness as a residential area will readily be recognised by the large increase in the assessable value of its property, demonstrating both the increasing size and quality of new property erected.
F. R. BURTON, M.P.S.
CHEMIST,

13 New Street, Wellington.

PHONE 291.

Departments:

Pharmaceutical, Surgical, Toilet - Photographic.

Large and Varied Stocks in all Departments.

Ask for anything you may expect to get from your chemist

F. R. BURTON, M.P.S.,
CHEMIST,
WELLINGTON
Shopping Week will provide a two-fold challenge. Firstly, to the Traders to show, by choice, and price of the goods they offer, that they can adequately satisfy the needs and tastes of the shopping public.

Secondly, to the public, to show the reason why it is at all necessary that so much of their money should be spent outside our Town.

It will also provide—as this programme reveals—many interesting and enjoyable events and competitions, and it is earnestly hoped the public will enter enthusiastically into its spirit, and so make it one of the outstanding events of the year.

To those outside the immediate vicinity of our Town, I cordially extend a warm invitation to pay us a visit during this Shopping Week, for I feel confident that what you then see will make you a regular visitor to our Town.

I am sure I am voicing the opinion of all my Fellow Councillors in wishing Wellington Shopping Week every success.

PERCY W. POTTS.

Bring your Furnishing Problems to

H. W. REESE

The Practical House Furnisher

71 NEW STREET, Wellington

Three-Piece, Dining and Bedroom Suites made in Wellington to your exact requirements.

Curtains, Pelmets, Loose Covers and Carpets fitted by Experts.

A large stock of Slumberland and Somnus Mattresses and Bedding always available for your inspection.

PHONE 368.
Buy the Commodity

that maintains its **FULL** value
and gives you an **INCOME** at the same time.

3½% **TAX FREE PAID-UP SHARES**
in the WOLVERHAMPTON & DISTRICT Permanent
BUILDING SOCIETY return an income equal to
£4/2/9% per annum where to-day's standard rate of
income tax is borne by the investor.

**They never depreciate in value**

They can be taken up in units of £5 to a maximum sum
of £4,995 without transfer fees, brokers' charges or
stamp duties, and can likewise be withdrawn in full or
in part, at short notice, without any expense.

**INTEREST IS PAID HALF-YEARLY** on June 30 and
Dec. 31st. Interest being calculated on daily balances,
no loss of income is sustained if withdrawal is required
at an intermediate date.

**A sound and satisfying Investment!**

Apply for the Investment Prospectus from our Wellington Agent:
Mr. S. R. LATHAM, Sunningdale, Holyhead Rd., Wellington
or Messrs. BARBER & SON, Church Street, Wellington

OR

**Send this COUPON to-day to:**
THE WOLVERHAMPTON & DISTRICT PERMANENT BUILDING SOCIETY
41 LICHFIELD STREET, WOLVERHAMPTON (OPP. G.P.O.)

Please send me a copy of your book "HOW TO INVEST SUCCESSFULLY."

NAME

ADDRESS

W.S.W.P.

Page 20
Chairman of the Chamber:
J. SIMPSON
of Maw & Co., Ltd., Benthall Potteries.

Treasurer of the Chamber:
E. C. BALL.
Manager of Barclays Bank, Ltd., Wellington.
Take care of your feet

For all foot complaints consult Dr. Scholl's district agent for all foot comfort appliances.

Potts Bros.,

8 Walker Street,
Wellington.

Phone 315.

Large Selection of
Christmas Cards and Annuals

Tobaccos and Cigarettes in fancy packings

T. & E. Austin
Newsagents,
WELLINGTON and HADLEY.

You will have to buy some gifts for your friends

Why not now?
We have a fine Selection—Useful, Novel and Inexpensive.

Everything in Fancy Leather Goods
Handbags—newest designs
The latest in Travelling Requisites
Dartboards, Darts, Games, etc.

ROBERTS, MARKET STREET,
WELLINGTON.

(Proprietor: A. D. Drake)
CHILDREN'S
COMPETITION

A Competition for Children attending the Schools of Wellington & District.

For the BEST ESSAYS of not less than 100 words.

SUBJECTS:

Class 1—"Which window I like best, and why?"

Class 2—"Should I shop in my own town, and why?"

Class 1 open to:
(a) Children under 12 years of age.
(b) Children 12 to 15 years of age.

Class 2: Children 12 to 15 years of age.

1st and 2nd Prizes in each Class.

P. D. Fee-Smith, Esq., Old Hall School

All Essays to be sent to Mr. R. Gwynne, Walker Street, Wellington, not later than December 12th.

MUSIC, MAESTRO, PLEASE.

All Latest Dance Numbers, Songs from the Films.
Community Song Books and Classical Music always in Stock.

Drum Outfits, Piano-Accordions, Ukelele
Banjos, Mouth Organs, etc.

Largest Selection of Gramophone Records in Wellington.

And don't forget to see the "Minipiano" at
FIELD'S,
The Music Depot — Station Road — Wellington, Salop
ALL CLOSE WORK,

reading and sewing, imposes a strain on the eyes, if they are in any way defective.

Make Sure

that your eyes are perfect and capable of doing their work with a happy smile.

Have them examined by our expert refractionist

*  

G. W. Harvey  

7 CROWN STREET, WELLINGTON
Your Programme bears a number on the cover which may bring you luck

During Shopping Week a number of shops in Wellington will display in their windows some article bearing a number. Any person possessing a programme bearing the corresponding number, will, on presenting same at that particular shop, be awarded the article as a free gift at the end of the week.

The numbers will be placed on the articles before opening of the shops on Thursday, 8th December, but will be especially labelled during the early part of the week.

Inspect the windows early and find the gifts.

Buy a Programme.

After Wednesday, 7th December seek the gifts again, and compare the numbers with that on your programme. If they are the same enter the shop and record your claim.
Harold Knowles

SPECIALIST IN COATS GOWNS, MILLINERY, FURS, and all ladies’ ready-to-wear goods.

Always Showing Something New.

Never without a good stock of all-black and black-and-white for mourning. Mourning orders promptly and carefully attended to.

The shop for good sheets, quilts, down quilts, blankets, table cloths, towels, pillow cases and all house-goods Dress materials and curtain materials.

Best Possible Value and always Plenty of Choice.

27 New Street,

Wellington.
WINDOW DRESSING
COMPETITION

JUDGES:
Ronald Beck, Esq. (Shrewsbury).
F. E. Hewitt, Esq.

CLASSES:
1. THINGS TO WEAR
2. THINGS TO EAT AND DRINK
3. THINGS TO USE

No Entrance Fees.
No restrictions to the number of Windows entered.

Prizes in each Class.
1st—£2/0/0.  2nd—£1/10/0.  3rd—£1/0/0.

The Prizes will be awarded on points as follows:

Artistic Effect - 25 Points
Cleanliness - 25 ,,
Selling Display - 25 ,,
Originality - 25 ,, 

All Windows to be completed and ready for inspection by 10 a.m. on Wednesday, December 7th. An Entry Form will be found on Page 29 and must be completed and sent to Mr. R. Gwynne, Walker Street, Wellington, not later than 30th November, 1938.
Now is the time to give early consideration to the Xmas Gift problem. This problem is easily solved if you give Electrical Gifts. An Electrical appliance will give lasting pleasure, and its regular use over many years will be a constant reminder of your thoughtfulness. There are many suggestions for sensible gifts at the

**Electricity Showrooms,**

**Walker Street, Wellington**

West Midlands Jt. Electricity Authority
Wellington and District Chamber of Trade.

Entry Form

for

Window Dressing Competition.

RULES.

(1) The Judges' decision will be final
(2) For the information of the public, each Competing Window will be supplied with a Special Window Star, showing in which section the Window is competing.
(3) All Windows competing must be dressed by members of the Firm or Staff. No professional Window Dressers allowed.
(4) All Windows entered for competition must be available for judging by 10 a.m., Wednesday, December 7th.
(5) No Window to be eligible for two prizes.
(6) Judging of Windows will be performed by two outside independent Judges.

I (or We) wish to enter

Class 1.—Things to Wear ..............................................Window(s)

Class 2.—Things to Eat and Drink ................................Window(s)

Class 3.—Things to Use .................................................Window(s)

I (or We) agree to abide by the above Rules.

Signed

Address

This Form must be sent in by Wednesday, November 30th, to Mr. R. Gwynne, Walker Street, Wellington, Shropshire.
OUR BUSINESS

is making GOOD CLOTHES for Ladies and Gentlemen. Your appearance and comfort are studied, and you will find you Clothes look smarter and last longer when made by us.

We also sell the best in Gentlemen’s Outfitting.

FOR THE CHRISTMAS GIVING we shall be showing all the nice things you will want to give this year.

We look forward to your visit.

W. E. STEVENTON,

Ladies’ and Gentlemen’s Tailor and Outfitter,

7 Church Street, Wellington

TELEPHONE 218.

STOCKS OF

Dog Foods and Medicines,

Poultry and Pigeon Foods,

Garden Fertilizers, etc.

Edward Turner & Son, Limited,

MARKET STREET, WELLINGTON

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Wellington

SHOPPING WEEK BABIES

THE CHAMBER OF TRADE
will present to

The First Baby Boy - £1
and

The First Baby Girl - £1

born within the Urban Area after midnight on Saturday, Dec. 3rd.

A Doctor's or Midwife's Certificate must be sent with application.

SHOP EARLY FOR XMAS

Choose your gift in comfort from our large, well-chosen stock—

DISTINCTIVE DESIGNS

in

Engagement and Wedding Rings,
Signet Rings,
Ladies' Wristlet Watches,
New Fob Watches,
Gent's Wristlet Watches,
Pocket Watches.

Parker Pens, Ronson Lighters, Electric Clocks,
"Olde Hall" Staybrite Steel, Stuart Crystal.
Fancy Jewellery.

SCOTT'S, Market Square, WELLINGTON.
"VALUE for MONEY"

is the slogan of

Wellington Traders

This also applies to the

Wellington Journal

and

Shrewsbury News

the certified net paid sales

of which are

43,394

copies of each issue.

Whatever you want, advertise
that "want" in the "Journal."

Specimen Copy and Scale of Charges
sent on application to the Publishers:

"Wellington Journal and Shrewsbury News,"
Wellington, Shropshire.
SHOPPING QUEEN

The Shopping Queen will be chosen by popular vote at the Clifton Cinema on Wednesday, November 30th, Thursday December 1st, and Friday, December 2nd, under the direction of Mr. H. D. Westley and a Committee of Local Ladies.

All candidates for the position of Shopping Queen are requested to attend at the Cinema by 8 p.m. on the above dates.

E. Brown & Son


New St. Garage, Wellington. Phone 343.

Also Dale End Garage, Iron-Bridge. Phone 45.
Agencies:—

MORRIS
WOLSELEY
HILLMAN
HUMBER
STANDARD and
MORRIS-COMMERCIAL

REPAIRS and
COMPLETE
OVERHAULS by
HIGHLY
COMPETENT
MECHANICS.

FOR EFFICIENT SERVICE

LUCAS, C.A.V.,
ROTAX BATTERY
SERVICE STATION.

ANY MAKE OF
CAR SUPPLIED.
FIRST-CLASS
CARS FOR HIRE.
TOWN TAXI
SERVICE.
Phone: 96.

ALL ELECTRICAL
REPAIRS UNDER-
TAKEN.

ERCALL GARAGE
WELLINGTON.
Sunday, December 4th.

SPECIAL SERVICE
in the Parish Church
at 11 a.m.

The Service will be conducted by the Rev. J. Hayes.

The above Service will be attended by Members of the Urban District and Rural District Councils, The Chamber of Trade, Representatives of Societies and Organisations of the Town.

EDITH ROBERTS
Ladies' Outfitter.

COATS - COSTUMES
KNITWEAR - HOSIERY
DRESSES - WATERPROOFS
UNDERWEAR, Etc.

46 King Street, Wellington
(Opposite Constitution Hill).
YOU GET A GOOD "DEAL"
FROM
'The Freeholders'

This is not just a phrase. It epitomises the policy of this old established Building Society—a policy that the officials and staff will be found to interpret both in the spirit and in the letter.

Investment Interest up to 3½% (Tax Free).
House Purchase Loans Granted at 4½%.

ASSETS £2,178,598. RESERVES £94,574.

The Wolverhampton Freeholders' Permanent Building Society

Wolverhampton's OLDEST and LARGEST Building Society.

Established 1849
QUEEN SQUARE
Telephone 21526

Manager & Secretary:—A. BROCK BANK PEARCY, F.C.C.S.

Local Agents:
Cooper & Green, 35 Church St., Wellington (Tel. 356).
Monday, December 5th.

At the Clifton Cinema at 1 p.m.:

The
Official Opening of Shopping Week
By COL. J. BALDWIN-WEBB, M.P.,
Supported by—
R. J. Milbourne, Esq., President of the Chamber of Trade,
and Major E. R. H. Herbert, C.B.E.,
followed by
The Crowning of the
Shopping Week Queen
By MRS. R. GWYNNE.

The Shopping Week Queen will visit the Cottage Hospital and the Institution immediately after the ceremony.

GRAND WHIST DRIVE
in the
BATHS HALL.

M.C.—Mr. Shuker. Commencing 7-30 p.m.

VOUCHER PRIZES - VALUE :

1st Ladies' & Gent's - £1.
2nd " " " - 10/-.
3rd " " " - 5/-.

Tickets - - 1/- each
JACKSONS, LTD.

Specialists in

HATS
SHOES
SLIPPERS
ETC.

for Ladies
and Gentlemen

Also Gent's Raincoats

Branches in all Large Towns.

Local Branch:

3 CHURCH STREET
WELLINGTON
Tuesday, December 6th.

MESSENGER BOYS' CYCLE RACE

Prizes: 10/-, 5/-, 2/6.

This is not a race for the first one to reach the winning post. The race is based on the "Highway Code" and "Safety First." Judging will take place at various points of route.

Start at 3 p.m. from the Square.

ROUTE:
Church Street, Plough Road,
King Street, Victoria Street,
New Street, Bell Street, Crown Street, Square.

Competitors will have to deliver two or three messages on route, and points will be deducted for various offences.

Entries to Mr. R. Gwynne, Walker Street, Wellington, not later than Wednesday, November 30th.

T. & W. WHITTINGHAM
Grocers and Provision Dealers
MARKET STREET, WELLINGTON
Quality Right - Prices Right
Travel by
Midland "Red" Bus
to the
Wellington
Shopping Week

Frequent Daily Services from
Broseley, Iron-Bridge, Madeley,
Dawley, Horshay, Newport,
Donnington, Trench, Hadley, St.
Georges, Oakengates, Ketley.

Thursday & Saturday Services
Cold Hatton, Ellerdine, High
Ercall, Shawbury, Bridgnorth,
Brocton.

For Times, see Local Timetable to be obtained from all Con-
ductors or at our Local Office, Queen Street, Wellington.
Price, 1d. Phone, Wellington 239.

O. C. Power (Traffic Manager).
Tuesday, December 6th.

Y.M.C.A. DEBATING SOCIETY

—present—

MOCK TRIAL:

Action for Breach of Promise of Marriage.

Written by R. Astley-Jones.
Produced by T. R. Steventon.

Cast:

Judge ... ... Rt. Hon. Sir Tantalus Sheepskin, P.C. ... S. R. Latham
Clerk of Court Mr. Pufflinghame-Swareham ... F. Drake Nye
Counsel ... Mr. Spindle Crossgrain, K.C. Mr. Waxwell Worple (for Plaintiff) Mr. Phoney Spellbound, K.C. Mr. Tellem Bonehead (for Defendant) ... ... ... ... ... ... ... ... ...
Plaintiff ... Miss Verity Flaring-Tickle ... Miss Fifi Cooper-Edmonds
Plaintiff's Witnesses Miss Vera Twining Mr. Hezekiah Harty Mr. Tom Peepwell (Private Enquiry Agent) Mr. Godfrey Sharpe (of Sharpe, Sharper and Sharpest—Plaintiff's Solicitors) Daniel Dumbel (3rd Pantry Boy) ... ... ... ... ... ...
Defendant ... Captain the Hon. Adolphus Drattem ... S. B. Hole
Defendant's Witnesses Mr. Timothy Waytey Revd. Samuel Coffin, B.A. Mr. Rufus Tarmac Mr. Jenkyn Hornswoggle (of Hornswoggle, Hornswoggle & Spiffington—Defendant's Solicitors) ... ... ... ... ...
High Sheriff ... Mr. Alderman Bench, O.B.E. ... P. W. Potts
Usher ... Mr. Benjamin Cryor ... W. Godridge
Judge’s Clerk ... Mr. William Penman ... R. H. Stewart
Police Constable P.C. 99 (J. Lightfoot) ... T. G. Evans
News Reporters “Daily Rattle” ... “Daily Squeak” “Daily Scream” ... ... ... ... ...

Jury:

FOREMAN: Mr. Ivor Verdict—E. G. March; and Miss Bally, Miss E. G. Riley, Mrs. Nye, K. C. Edwards, B. Reed, Jas. Simpson, S. T. Green, H. W. Reese, C. Albutt, O. L. Boyle, and F. J. Cave.
You will say "it's worth it," if you do your Xmas Shopping at

HAYWARD'S

Tobacco, Cigars, Cigarettes, Pipes, Pouches, etc. Packed in Xmas Packings. Xmas Cards, Books and Special Publications, etc.

Richards

Wellington's Leading Hairdressers, Tobacconists and Fancy Goods Specialists are now showing a full range of Xmas Gifts for ladies and gentlemen.

Book your Christmas Hairdressing Appointment with us. Telephone 272.

Permanent Waving from 15/-.

Market Sq., Wellington

To deal at Richards' means a good deal to you.
Wednesday, December 7th.

SHOP WINDOW DISPLAY

Judging of Shop Windows entered for the above Competition will commence at 10 a.m.

Judges:

Ronald Beck, Esq. (Shrewsbury);
F. E. Hewitt, Esq.

Traders are requested to have their windows ready in good time. See pages 27 and 29.

Chamber of Trade

GRAND DANCE

in the
Palais de Danse, New Street, Wellington.

9 p.m. to 2 a.m.

Fred Lawton and His Band.

Prizes will be presented by the Shopping Week Queen.

Tickets : 3/6 each.

Dance and Novelty Competitions. Refreshments.
Established 1870

Ask for

FAMOUS WREKIN ALES :

ALL ORDERS PROMPTLY ATTENDED TO :

The Brewery, Market Street, Wellington Shropshire.

Phone 47. Telegrams: Wrekin Brewery, Wellington.
Thursday, December 8th.

SHOPPING DAY

To-day has been set aside as a Special Shopping Day—all other attractions are cut out to leave you free to shop. Will you help to make this the record DAY for turnover for the year? The Traders are ready for you, their windows will interest you, but remember, they are also ready to serve you inside—Go in and buy—Their slogan for to-day is, "VALUE FOR MONEY"—Let your's be:

"Wellington is calling me, I must Buy."
For Better

R A D I O

with

S E R V I C E

Come to the Specialists

\[
\text{E. W. JONES} \\
\text{(ELECTRICAL), LTD.}
\]

19 New Street, Wellington.
Branches at Newport and Dawley.

Telephone 157.

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Friday, December 9th.

GRAND BOXING TOURNAMENT
in the Baths Hall,

Commencing at 8 p.m. Doors open 7-30 p.m.

Referee: Mr. Sid Ellis of Hull. Timekeeper: Mr. Arthur Evans.
M.C.: Mr. Harry Lewis. Matchmaker: Mr. Frank Holcroft.
Medical Officers: Dr. H. W. Bambridge & Dr. G. W. Thompson.

GRAND 10 ROUNDS MIDDLEWEIGHT CONTEST.

JACK MEDLICOTT v. STAN WOODWARD
(Church Stretton) (K.O. Specialist) (Stafford) (Champion of Stafford)

8 Rounds. Challenge Return.

HERBIE PAYNE v. BOXER WILKES
(Madeley) (Stafford)


BILL EVANS v. BERT EDWARDS
(Iron-Bridge) (Oakenhales)

6 Rounds.

PEROY RIOHARDS v. PEROY KEDWARD
(Madeley) (Strettonia Club)

6 Rounds.

TED TART v. JIM LEWIS
(Iron-Bridge) (Strettonia Club)

4 Rounds.

BERT RUISHTON v. JIM CARROL
(Iron-Bridge) (Strettonia Club)

Ringside Seats, 3/6. Reserved Seats, 2/-.
Unreserved, 1/-.

Seats may be booked and tickets obtained from Mr. Hall, Harveys', Opticians, Crown St., Wellington. 9-1; 2—6-30.
Selected hops, finest barley, yeast and sugar make this fine flavoured beer.

Mitchells & Butlers

"Good Honest Beer"

THERE'S AN 'M & B' HOUSE QUITE NEAR TO YOU
Saturday, December 10th.

This is the last day of Shopping Week. Do not be too late to do that little extra bit of shopping you made up your mind to do.

Remember—The success of Shopping Week depends largely on you.

Great Football Match:
Wellington Town v. Rhyl.

The Shopping Week Queen will kick-off at 2-30 p.m.

The Shopping Week Queen, with escort, will drive from Market Square, Wellington, at 2 p.m., led by Sankey's Castle Works Band.

Sankey's Castle Works Band
will play in the Square, Wellington, during the Evening.

Grand Finale Dance
in the Palais de Danse
8 p.m. to 11-45 p.m.
Organised by Mr. & Mrs. W. Boffey.

Tickets: One Shilling each.
Competitions, Excellent Band, Refreshments.
DRINK

WREKIN MINERAL WATERS

Made from Distilled Artesian Well Water.

Speciality—Grape Fruit Squash.

Syphons of Soda, Potass, Seltzer, Lithia, Lemonade and Ginger Ale. Bottlers of Guinness' Stout, Bass and Worthington; also Wrekin Mild, Old, Pale and Nut Brown Ales

Devon, Norfolk and Hereford Ciders.
Wine and Spirit Importers and Merchants.

Wrekin Works - Wellington

Telephone 73 Wellington
and

Drew & Co., King Street, Oswestry
Telephone 167 Oswestry

Proprietors - - O. D. MURPHY & SONS, LTD.
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THANKS!
The Members of the Chamber desire to thank all ladies and gentlemen and young people who have, in any way whatever, helped in the work of the Chamber, and in organizing and working of the Shopping Week and they hopefully solicit a continuance of the support they have received.

ERRATUM.—The Price of Admission to the Dance announced on page 43 is 2/6 and not 3/6 as printed.
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